

CLOUDBMON-NTM Case Study: Virtual Exhibitions

Improved Quality of Experience for Tradeshow Attendees



A trade show organizer wanted to ensure high quality online virtual exhibition experiences.

Challenges:

- High level of trouble tickets relating to poor quality of experience during virtual events
- Ensuring better production quality of video and audio especially for speakers and presenters joining from remote locations

Cloudmon NTM helped organizers provide quick problem resolutions for remote users as well as proactively monitor connectivity issues for main broadcasting studio and key presenters.

Outcomes:

- Improved participant satisfaction with faster support and reduced time to repair by over 80%
- Ensured consistently high quality of production.

“CLOUDBMON-NTM helps us gain the confidence to deliver consistent quality of experience for our virtual tradeshows and improve attendee experiences.”

- Network Administrator

